

Indicator <i>Recommended with Reservations</i>	Total Sales of Ethanol per Year per Capita
Justification	<p>Per capita consumption of absolute alcohol has been used historically as an indicator of overall drinking within a state and has been shown to be correlated with many types of alcohol problems.</p>
Definition	<p>Total sales of ethanol in beer, wine, and spirits per year, estimated in gallons of ethanol, per 10,000 population age 14 and older</p>
Data Source	<p>Alcohol Epidemiologic Data System (AEDS)</p>
Frequency	<p>Annual</p>
Geographic Levels	<p>National and State</p>
Demographic Categories	<p>NA</p>
Strengths	<p>The indicator is consistently defined and readily available from archival data for all states and for many years.</p>
Limitations	<p>Findings regarding the association between per capita alcohol consumption and negative consequences have been inconsistent. Average consumption levels may not be sensitive in identifying areas with a high prevalence of heavy use where there are also high rates of abstinence. Estimates may be inflated due to consumption by non-residents (e.g., tourists and other visitors). Untaxed alcohol (e.g., products that are smuggled or homemade) are not captured in this indicator.</p>